TARJA VISAN Buddha-Bar co-founder

Born in Finland, she later moved to France in the early 1980's to begin an international modeling career, giving her the opportunity to travel the globe and discover its abundance of cultures.

She soon became a Citizen of the world, and grew fascinated with its traditions and various Lifestyles.

In 1986, she married Raymond Visan, together they traveled the world and grew fascinated by the Japanese culture which led them to create bold lifestyle concepts fusing East and West in cuisine and architecture. They established four Restaurants/Bars/Lounges that have now become icons of Parisian nightlife: B*Fly, Buddha-Bar, Barrio Latino and Barlotti.

Passionate about music and well-being, Tarja Visan participated in the creation of the music label George V Records, in 2001, whose numerous compilations have become world standards. At the origin of the opening of the first Buddha-Bar Spa in Evian-les Bains, a concept combining Asian and Tibetan skin and body treatments, she created the Buddhattitude: a collection of CDs with a soothing signature atmosphere and relaxing.

An entrepreneur at heart, Tarja undertakes, sixteen years after the opening of the Buddha-Bar Paris, to adapt the concept by creating the Buddha-Bar London: a modern and theatrical design where the traditional statue of Buddha is replaced by the famous work of art by David Begbie, all beautifully integrated with the characteristic decorative elements of the Buddha-Bar.

This last restaurant opens the way for the new generation of Buddha-Bar...

