PRESS KIT

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Thirty years of Parisian nights._x000B_One iconic name, one atmosphere, one address.

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CONTENTS

01 30 Years of an Icon

02 The Buddha-Bar Concept

03 An Iconic Parisian Address

04 A Global Brand

05 The People Behind Buddha-Bar

06 The Cuisine

07 The Bar

08 Sunday Brunch

09 The Music

10 Nights and Events

11 Practical Information

Buddha-Bar Paris celebrates its 30th anniversary by sharing the story of an institution: its heritage, its people, its music, its cuisine, its nightlife and its international outlook.

30 YEARS OF AN ICON

Paris, 1996. An address becomes an icon.

Opened in 1996 near Faubourg Saint-Honoré, Buddha-Bar Paris quickly established itself as a destination unlike any other: a restaurant, bar, lounge and nightlife venue where travel, cuisine, music and Parisian nights converge.

Conceived by Raymond and Tarja Visan, the concept became an international reference within just a few years. Its theatrical interiors, Pacific Rim cuisine, spectacular bar and DJ sets created an all-encompassing experience in which food, design, music and the art of living came together long before "lifestyle" became a familiar term.

The concept soon expanded beyond Paris. Buddha-Bar grew internationally through restaurants, hotels, beach clubs, spas and other destinations sharing the same distinctive character: a powerful atmosphere, a spirit of discovery, a recognisable musical identity and a holistic approach to hospitality.

Thirty years on, Buddha-Bar Paris remains the historic heart and birthplace of the brand. Steeped in heritage yet unmistakably vibrant, festive and ever-evolving, it continues to welcome Parisian and international guests every evening, representing a name whose influence now reaches far beyond its walls.

"Buddha-Bar has gone far beyond anything I ever dreamed of and has taken on a soul of its own."

RAYMOND VISAN

THE BUDDHA-BAR CONCEPT

A complete experience: interiors, cuisine, cocktails, sound and light.

ESCAPE

A cinematic, timeless setting where Asian influences, colonial-era aesthetics, Parisian baroque and the allure of nightlife meet.

TASTE

Generous Pacific Rim cuisine designed for sharing, celebrating fresh ingredients, spices and signature dishes that have stood the test of time.

THE BAR

A sophisticated cocktail culture, led by mixologists creating bespoke combinations with a constant pursuit of balance, precision and elegance.

MUSIC

A distinctive sound born at Buddha-Bar: lounge, world music, electronica, organic house, Eastern influences and DJ selections that evolve as the night unfolds.

The guiding principle remains unchanged: to captivate guests from the first impression to the final track.

AN ICONIC PARISIAN ADDRESS

Nearly 1,000 sq m surrounding an iconic Buddha.

The flagship of the Buddha-Bar world, Buddha-Bar Paris has been a landmark of the 8th arrondissement since 1996, bringing together dining, cocktails, music and nightlife.

Spread across three levels, the venue offers a spectacular setting comprising a mezzanine, intimate lounges, alcoves, the Shanghai bar and the main dining room. At its centre stands a four-metre seated Buddha, restored with gold leaf and rose copper by its original artist, Bruno Tanquerel. It remains the symbolic heart of the venue.

The Dragon Bar, an 18-metre sculptural counter, sets the scene for aperitifs, signature cocktails and after-dinner drinks, while the Indochine and Japanese lounges offer a more intimate experience.

Asian fusion cuisine inspired by the Pacific Rim, mixology and music together define the Buddha-Bar experience. Since opening, lounge, ethno-house and deep house have accompanied guests from dinner into the late hours, under the musical direction of DJ Ravin.

Its iconic décor, instantly recognisable atmosphere and distinctive musical identity made Paris the birthplace of a world-renowned concept.

In Paris, Buddha-Bar is more than a restaurant: it is a place to experience, a setting with stories to tell and a destination for nights worth remembering.

A GLOBAL BRAND

Restaurants, beaches, hotels, spas and related concepts.

BUDDHA-BAR RESTAURANTS
Agadir, Astana, Belgrade, Caracas, Dubai, Marrakech, Malta, Monte-Carlo, Paris, Prague, Rabat, St Petersburg, Sharm El Sheikh; Yerevan (coming soon).

BUDDHA-BAR BEACH
Abu Dhabi, Bodrum, Crete, Mauritius, Mykonos, Tamouda Bay, Vevey; Dubai (coming soon).

BUDDHA-BAR HOTELS
Prague
Venezuela, Yerevan, Dubai (coming soon)

BUDDHA-BAR SPA
Dakar

RELATED CONCEPTS:

Bushido Bahrain, Little Buddha Hurghada, Zeera Abu Dhabi
Siddharta Lounge Abu Dhabi, Amman, Dubai, Jeddah, Muscat
Barfly Dubai
S-Lounge Tangier
Karma Kafé Dubai, Ras Al Khaimah
B-Lounge Doha
Bushra Abu Dhabi, Mazagan
Secret 8 Rabat
Nazka Agadir

Buddha-Bar Paris remains the birthplace and benchmark of this international collection: a meeting of East and West, shaped by a cosmopolitan spirit and the distinctive elegance of French savoir-faire.

THE PEOPLE BEHIND BUDDHA-BAR

An institution brought to life by its teams.

Thirty years of Buddha-Bar Paris is also a story of people, shared knowledge and continuity. Co-founder Tarja Visan continues to embody the original spirit of the venue: openness to the world, genuine hospitality, exacting standards and an eye for detail.

Alongside Carlos Matta, CEO of George V Eatertainment, the teams bring the venue and its identity to life every evening, across the kitchen, dining room, reception, bar, wine service, music, technical production and events.

Behind the Buddha-Bar experience is, above all, a team of passionate professionals united by a shared craft: welcoming guests, creating an atmosphere and making every dinner, cocktail, evening or event feel exceptional.

KEY FIGURES

Tarja Visan, Co-founder
Carlos Matta, CEO
Zuzumo, Culinary Director
Francesco Galdi, Corporate Operations and Beverage Manager
Ravin, Resident DJ and longstanding musical figure

THE CUISINE

A contemporary take on the Pacific Rim.

Since 1996, cuisine has been integral to the Buddha-Bar experience. Inspired by the Pacific Rim, it brings together Asian, Hawaiian, Indian, Californian and French influences in a generous, contemporary menu designed for sharing.

Today, culinary direction is led by Zuzumo, Culinary Director of the Buddha-Bar group. He creates and oversees menus across the brand's international destinations, preserving its identity while continually developing it. In Paris, he works alongside the kitchen teams on new dishes, ingredients, flavour combinations and fresh interpretations of the house classics.

The menu brings together enduring favourites and seasonal creations: Buddha-Bar Rolls, sushi and sashimi, Buddha-Bar chicken salad, aromatic curries, fish, meat and vegetarian dishes. Spices, citrus, fresh herbs, house-made sauces and contrasting textures give the cuisine its instantly recognisable character, combining precision, generosity and a spirit of discovery.

SIGNATURE DISHES

Buddha-Bar chicken salad, Buddha-Bar Rolls, five-spice grilled chicken, prawns with black beans, fragrant curries, sushi, sashimi, maki and cheesecake: iconic recipes that have shaped the Buddha-Bar story.

THE EXPERIENCE

Generous sharing plates, vegetarian and gluten-free options, a sushi bar, a wine list of over 200 selections and attentive service.

To mark the 30th anniversary, several of these beloved classics are returning to the menu, ready to be rediscovered alongside contemporary and seasonal creations by Zuzumo and the kitchen teams.

A destination for dining and a place to return to: distinctive, generous and celebratory.

THE BAR

Cocktails, mocktails and the art of the bespoke.

Mixology is an essential part of Buddha-Bar's identity. Whether before dinner, after dinner or throughout the evening, the bar enhances the experience with cocktails that are precise, expressive and inventive.
Reimagined classics, contemporary signatures, alcohol-free creations and bespoke cocktails come together on a menu featuring citrus, spices, infusions, herbs, floral waters and characterful spirits.

THE 30TH ANNIVERSARY

For its 30th anniversary, Buddha-Bar Paris has created a special cocktail menu conceived as a journey through its history.
Twenty-one creations recall the places, travels, encounters and milestones that have shaped the Buddha-Bar identity since 1996. Some reinterpret the venue's iconic inspirations and signatures, while others pay tribute to the moments, destinations and personalities that have marked its story.
It is a way of telling thirty years of history through mixology, blending heritage with contemporary creativity.
Among the creations is Senator Akira, developed in collaboration with watchmaker Glashütte Original. Built around cherry, the cocktail explores balance, depth and elegance, bringing together two worlds united by precision, attention to detail and craftsmanship.

HIGHLIGHTS

A bar for aperitifs and late nights_x000B_A 21-cocktail anniversary menu_x000B_Thirty years of stories told through mixology_x000B_Signature cocktails, new interpretations and bespoke creations_x000B_An elegant, sensory and international approach

At the Dragon Bar or in the mezzanine lounges, every cocktail becomes part of the signature Buddha-Bar experience.

SUNDAY BRUNCH

A stylish, delicious occasion for the whole family.

Sunday brunch at Buddha-Bar Paris returns as a generous, flavour-filled escape from the everyday. Sweet and savoury buffets, Asian and international influences, house classics and dishes created especially for the weekend make it an experience for the whole family.

Each Sunday brings a new destination: Bangkok Bazaar, Saigon Street, Seoul Soul, Tokyo District… With every theme, the flavours, live food stations and musical atmosphere change, carrying the experience through to the smallest detail.

Children can enjoy a dedicated area supervised by an activity leader, with games and workshops inspired by the day's theme, while parents relax over brunch.

The music also reflects each destination, with a selection inspired by its sounds, rhythms and atmosphere. The experience is refreshed every Sunday while remaining true to the Buddha-Bar spirit: flavour, music, sharing and discovery.

BRUNCH DETAILS

Sundays, 12 noon–4 pm
€59 per adult
€22 for children under 12
Free for children under 6
Children's activities

THE MUSIC

An iconic sound, now a celebrated collection.

Since 1996, music has been at the heart of Buddha-Bar's identity. Claude Challe, followed by DJ Ravin and the resident DJs, shaped a distinctive sound blending lounge, world music, electronica, organic house and Eastern or tribal influences. With George V Records, this musical identity soon travelled beyond the restaurant. The Buddha-Bar compilations played a defining role in the brand's international reach, bringing together artists, discoveries and exclusive tracks in selections that became iconic in their own right.
Thirty years later, the sound continues to evolve through DJ sets, new productions and compilations, while retaining the sense of discovery, elegance and sensuality that defines Buddha-Bar.

Buddha-Bar Thirty Years

For this anniversary edition, Buddha-Bar entrusted each of its three mixes to an artist with a deep connection to its world.
Ravin, Kenneth Bager and Carlos Campos have each curated a new selection, reflecting their individual sensibilities, influences and interpretations of the Buddha-Bar sound.
Three original musical journeys, three distinct moods, from contemplative atmospheres to more organic, dance-oriented tracks. A celebration of thirty years of music that also looks ahead to the sound's next chapter.
For the anniversary release, Yoons (Yoni Allouche) created the artwork and box-set design. Conceived as a collector's item, it brings Buddha-Bar's heritage together with contemporary aesthetics, visually echoing the three musical journeys.

Released 25 September 2026
3 CDs, 3 vinyl records and digital

Thirty years of music. Thirty years of nights to remember.

NIGHTS & EVENTS

A setting for nightlife, encounters and performances.

Since opening, Buddha-Bar Paris has been much more than a restaurant. It has become a meeting place for the worlds of fashion, music, cinema, publishing and luxury, hosting launches, private dinners, premieres, fashion shows, concerts and bespoke events.

Certain evenings have left their mark on its history, from Tina Turner's private concert to fashion shows and presentations by Kenzo and Jean Doucet. The venue has also hosted countless launches, press events, cultural gatherings and highlights of the Parisian calendar, particularly Fashion Week.

Over the past thirty years, Buddha-Bar has welcomed an extraordinary list of international guests, including Bill Clinton, Bruce Willis, Brad Pitt, Michael Jordan, Johnny Depp, Demi Moore, Tom Hanks, Tim Burton, Samuel L. Jackson, Mick Jagger, Lionel Richie, Grace Jones and Liv Tyler.

French personalities who have visited include Vincent Cassel, Jean Dujardin, Gilles Lellouche, Guillaume Canet, Jonathan Cohen, Kev Adams, Fabrice Éboué and Jarry. Since 1996, artists, actors, musicians, designers and media personalities have crossed paths here. Live concerts, DJ sets, fashion shows, creative events and collaborations continue this tradition, keeping Buddha-Bar constantly in motion.

CURRENT PROGRAMME

Fridays and Saturdays_x000B_Buddha-Bar Originals, the venue's signature sound, brought to life by its DJs.
Blackmoon Live, combining live music, dinner, cocktails and DJ sets in one evening.
Thursdays
N°8 Creative Market & Party, fashion, creativity and DJ sets.
Karma Party, DJ sets and a festive atmosphere late into the night.

The spirit remains the same: dinner, cocktails, live music, DJ sets and an effortlessly elegant late-night atmosphere.

PRACTICAL INFORMATION

Buddha-Bar Paris

8-12 rue Boissy d'Anglas, 75008 Paris
01 53 05 90 00
www.buddhabar.com

OPENING HOURS

Open every evening, 6 pm–2 am
Sunday brunch, 12 noon–4 pm

GETTING HERE

Concorde Métro, 2-minute walk
Madeleine Métro, 7-minute walk
Valet parking: corner of Faubourg Saint-Honoré and Boissy d'Anglas

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30 YEARS

L'ART DE VIVRE PARISIEN
SINCE 1996